International Seminar

MULTICULTURAL HERITAGE AND TOURISM DEVELOPMENT

17th January 2019 (Thursday)
Sala Lea, Urząd Miasta Krakowa, Pl. Wszystkich Świętych 3-4

9.00-9.15 – Seminar opening
   Prof. Paweł Laidler, Jagiellonian University, Faculty of International and Political Studies, Vice-dean for Educational Affairs

9.15-11.30
   Prof. Tom Selwyn, Professor Emeritus, SOAS University of London
Beyond Walls: Towards de-centralized co-operation in an age of refugees and populist cultural heritage

   Aleksandra Chabiera, MA, The National Heritage Board of Poland
Mine/not mine. Unwanted heritage vs. desired development

   Prof. Natalya Kubiniy, **Roman Zavadyak**, MA, Uzhhorod National University
Strategic analysis of the cultural environment in Transkarpatia

   Adam Żaliński, PhD, Jagiellonian University, Faculty of International and Political Studies, Institute of Intercultural Studies
Cultural heritage of the Lemko region: Themes, perceptions, actors

Discussion

11.40-12.00 – break

12.00-13.30
   David Clark, PhD, Independent Researcher (UK)
Cultural Diversity as a means of promoting cultural attractions and tourism in the tourist-historic city and beyond: Promoting the city center and the periphery

   Bartłomiej Walas, PhD, Municipality of Krakow
Historical Cities 3.0. Tourism challenges in the historical cities

Discussion

13.30-14.00 – break

14.00-15.30
   Prof. Piotr Zmyślony, Poznan University of Economics and Business
Does culture determine internationalization of city tourism? The case of Poland

   Volodymyr Andryshyn, PhD, Uzhhorod National University
Cultural and Historical Heritage in Regional Competitiveness Enhancing

   Łukasz Gaweł, PhD, Jagiellonian University, Faculty of Management and Social Communication, Institute of Culture
Stakeholders of heritage - a mental map of heritage impact on environment and environment on heritage

15.30-16.00 – closing discussion and summary

Language of the conference: English

Entrance: free

Partnerzy: