



Tohoku University
and Institute of Intercultural Studies of the Jagiellonian University
are pleased to invite you to

the Hasekura League International Student/PhD Candidate Workshop

Globalization and Cultural Heritage:

East - West Perspective

commemorating the 100th anniversary

of the establishment of the diplomatic relations between Japan and Poland

November 8, 2019

Venue: Gronostajowa 3, 30-348 Kraków, Room 153

The role of cultural heritage in the age of intensive globalization seems to be more complex than we often presume. According to many popular accounts, globalization serves only to eradicate local traditional cultures and replace them with homogenic popular culture. However, people in the most globalized countries have become more interested in the issue of heritage and its role than ever in the past. At the same time, globalization helps to spread various aspects of particular cultural heritage in different parts of the world. For example, the traditional Andalusian dance of flamenco, which is included in the UNESCO's list of Intangible Cultural Heritage, is widely taught and practiced in Japan. In cases like this one, cultural heritage is not only maintained and popularized, but also creatively developed in new forms.

This workshop is intended to address a question: What are the different meanings, usages and roles of cultural heritage in the age of globalization? We are particularly interested in situations where the cultural traditions of the "East" and the "West" are reinvented in new cultural contexts.

Thank you for joining our workshop in Kraków!

Organizing Committee:

Prof. Ono Koji – Department of East Asian History, Tohoku University

Prof. Enrico Fongaro – Department of Aesthetics and Western Art History, Tohoku University

Dr. Franciszek Czech – Institute of Intercultural Studies, Jagiellonian University

Dr. Ewa Kamińska – Institute of Intercultural Studies, Jagiellonian University

Workshop Programme

9.00 – 9.20 Welcome speeches

Representative of the Institute of Intercultural Studies – Dr. Franciszek Czech, Deputy Head for Educational Affairs

Representative of the Tohoku University – Prof. Christopher Craig, Graduate School Faculty of Arts and Letters

Representative of the Students' Union - Rafał Nowak

9.20 – 10.00 Keynote speech - Prof. Mitsuru Haga, Vice Director of Center for Gender Equality Promotion, Institute for Excellence in Higher Education, Tohoku University

Cultural heritage as stratum and as Genius Loci - Is East east and West west?

10.00 – 10.20 Coffee break

Panel 1: 10.20 – 12.00

Cultural heritage of East Asia - from self-image to mutual influences between East and West

10.20 – 10.40 増田友哉 Tomoya Masuda: How Hirata Atsutane used western science to put Japan on top of the world.

10.40 – 11.00 Katarzyna Łaziuk: Remedy for perfectionism of modern Western culture or latest design trend? The western understanding of Japanese *wabi* and *sabi* aesthetics.

11.00 – 11.20 周玥珊 Yueshan Zhou: The westward dissemination of Chinese book collection of early period to Europe: the Collection of Bai Jin.

11.20 – 11.40 Magdalena Grela: Antithesis versus inspiration: Chinese clothing in the eyes of Western theorists and fashion designers.

11.40 – 12.20 Commentary: dr Elżbieta Wiącek and dr Ewa Kamińska – Institute of Intercultural Studies, Jagiellonian University

12.20 – 13.20 Lunch break

Panel 2: 13.20 – 14.20

Japanese language as a cultural heritage

13.20 – 13.40 鏡耀子 Yoko Kagami: Speech level shift in Japanese discourse - an approach from politeness theory.

13.40 – 14.00 Sylwia Adamowicz: Japanese language as a cultural code. A case study of Polish students from Jagiellonian University in Japan.

14.00 – 14.20 Commentary: Prof. Yukihiro Kawaguchi, Graduate School Faculty of Arts and Letters, Tohoku University

Panel 3: 14.20 – 15.20

Feminist heritage in East-West perspective

14.20 – 14.40 Marina Teresinha De Melo Do Nascimento: Women's Liberation in Meiji Japan: British influences on conceptions of female education and social roles.

14.40 – 15.00 Zofia Prazuch: Irena Krzywicka and Hiratsuka Raichō - life, activity, work.

15.00 – 15.20 Commentary: Prof. Christopher Craig, Graduate School Faculty of Arts and Letters, Tohoku University

15.20 – 15.40 Coffee break

Panel 4: 15.40 – 17.00

Globalisation of cultural heritage in the network society

15.40 – 16.00 越田健介 Kensuke Koshida: *Tanka* in the present day: the impact of social media on modern *Tanka*.

16.00 – 16.20 Marek Wilk: Anime and its perception in Polish network community.

16.20 – 16.40 Marta Kupis: Asian cultures in the Galaxy Far, Far Away. Inspirations with Eastern heritage in the Star Wars saga and their interpretations in fan discourse.

16.40 – 17.00 Commentary: dr Paweł Dybała - Institute of the Middle and Far East, Jagiellonian University

17.00 – 17.20 Closing remarks

18.00 Dinner